



LORIET SPORTS



May 24, 2012

Spring Review



LORIET SPRING/SUMMER 2012 COLLECTION AVAILABLE NOW

Loriet's 2012 tennis collection is a rich blend of classic design and modern athleticism specifically for athletes seeking quality, utility and fashionable appeal. Bright colors and clean lines come together to make 2012 both timeless and fun.

Shown: Tokyo Performance Polo w/ Dubai Shorts.
Sydney Top w/ London Skort.

LORIET PLAYERS AROUND THE WORLD

After a great tournament in Barcelona, Yulia Beygelzimer is pursuing a strong clay court season, making her way to Roland Garros at the end of May.

Roman Borvanov continues to show impressive results with a hard fought match against Ryan Sweeting at the Savannah Challenger this April.

Adam El Mihdawi, American player out of New York, a new member of the Loriet team made had an excellent tournament in Cordoba, Mexico F3 Futures where he made it to the finals. Adam has his eyes set on the U.S. Open main draw this September.



Roman Borvanov ATP Tour Player

LORIET EVENTS & SHOWS

USPTA Mid-Atlantic Conference – Charlottesville, VA Loriet showcased its newest collection and hosted an on court *Beat the Lion* event, where attendees has a chance to win Loriet products.

Cardio Tennis Party – New York, NY

Loriet teamed up with Barbara Ordes, RIRC Cardio Director and Loriet Account Rep., and the Roosevelt Island Racquet Club for a special night of high energy Cardio Tennis followed by a social hour with food and drinks, an exhibition of world-class tennis, and Loriet giveaways.



TENNISFEST & USPTA CONFERENCE May. 20th - 21st
Saw Mill Club Mt. Kisco NY – Loriet's 2012 collection will be showcased at this year's TennisFest along with legendary coach Nick Bollettieri, live music and more.

Visit www.Loriet.com to find out more about future events and product releases.

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