



**LORIENT TO PRESENT ITS NEWEST COLLECTION AT THE USPTA BUYING SHOW IN DALLAS, TEXAS IN FEBRUARY 2011
December 7th, 2010 – New York, NY**

Lorient will be presenting its Spring collection at the USPTA Buying Show in Dallas, TX on February 11th-12th, 2011. This will be the 4th time that Lorient participates in the USPTA-Texas Buying Show. Retailers, coaches and team captains can visit our booth for our latest products.

Lorient is based in Mamaroneck, NY and sells high quality athletic clothing born of contemporary styles, innovative cuts and fabrics. Lorient clothing and accessories are currently available in select stores and online. Visit their website: www.Lorient.com to find out more or to inquire about packages, deals and incentive programs.

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