



LORIET SPORTS

October 25, 2011

Fall Review



LORIET ON THE PRO CIRCUIT: YULIA & ROMAN

Oct. 2011 - Loriet is proud to announce partnerships with two World Class players, Yulia Beygelzimer and Roman Borvanov.

Borvanov, a product of the University of Portland, is having an excellent year with a career-high singles ranking of 200 and rising.

Yulia is ranked 150 in the World and is an exciting player to watch with impressive performances at in the European Championships, Fed Cup, the French Open and more.



LORIET AROUND THE WORLD: DAVIS CUP

Sept. 2011 - Davis Cup returned to Braehead Arena in Glasgow, Scotland where Hungary faced off against Great Britain.

Players from both teams were given Loriet commemorative shirts, detailed with each player's name in honor of this world-class event.



THE LEGENDS BALL - NYC

Sept. 2011 - The Legends Ball, an annual celebration of tennis excellence hosted by the International Tennis Hall of Fame & Museum, was held on the eve of the US Open Finals in NYC.

Loriet participated in the Ball's Silent Auction, one of the most essential and exciting parts of the evening's festivities. This year's live and silent auctions raised more than \$150,000 for programs provided by the Hall of Fame.

TENNIS
AGAINST
BREAST
CANCER



TENNIS AGAINST BREAST CANCER: Oct. 15th and 16th - TABC Party & American Cancer Society Walk in Central Park, NYC.

Visit www.Loriet.com to find out more about future events and product releases.

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