



**NEW LORIENT SALES REPRESENTATIVE: John Krieg**  
**December 4th, 2010 – New York, NY**

Lorient is a happy to announce that John Krieg will be joining the company as a Lorient Sales Representative for the New York, Connecticut and DC areas. John will also be traveling across the country, representing Lorient in buying shows, as well as sports and fashion events.

John brings to Lorient a tremendous amount of experience as both a professional in the field of Tennis and as a successful sales representative. John comes to Lorient from Shenorock Shore Club in Rye, NY, where he was Director of Tennis for 6 years. His presence will surely boost Lorient's presence in NY/CT/DC and nationwide.

Lorient is based in Mamaroneck, NY and sells high quality athletic clothing born of contemporary styles, innovative cuts and fabrics. Lorient clothing and accessories are currently available in select stores and online. Visit their website: [www.Lorient.com](http://www.Lorient.com) to find out more or to inquire about packages, deals and incentive programs.

**LORIENT LLC - 140 New Street, Mamaroneck, NY 10543 – 347.404.5542 -**  
**Lorient.com**