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Tennis Takes Times Square For TABC Challenge Launch

By Tennis Week
10/20/2005



October is Breast Cancer Awareness month and Tennis Against Breast Cancer is taking its cause to Times Square to kick off the 12th annual Tennis Against Breast Cancer (TABC) Challenge at the Roosevelt Racquet Club in New York City.

The TABC Tennis Challenge will be contested on Sunday, October 23rd from 1-5 p.m at the Roosevelt Island Racquet Club. The doubles round-robin event features food, drinks, prizes and surprises. Invited pros include Patrick McEnroe, an honorary TABC board member, Luke Jensen as well as other New York celebrities. Entry fee is \$100 or \$50 for non-players with both fees including food, drinks, a tennis exhibition match and a goodie bag.

The night before the TABC Challenge, there will be a TABC Challenge kick off party on Saturday, October 22nd from 8-11 p.m. at the [Hard Rock Cafe in Times Square](#). The launch party features the [Loriet Fashion Show](#), a cash bar, DJ and special guests. Loriet Tennis will debut its Club Collection and Limited Edition Line during the event. There is no charge for TABC Challenge participants and a \$20 cover charge for non participants.

TABC is requesting interested players, donors, spectators and volunteers visit www.TennisABC.org, email Rankine@tennisabc.org or phone Maureen at (212) 752-1780 for more information.

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