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FOR IMMEDIATE RELEASE

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**MAMARONECK BEACH AND YACHT CLUB, LORIENT SPORTS APPAREL TO
HOST NEW \$1,000 MEN'S SINGLES TOURNAMENT MAY 16-18**

Tournament at Historic Waterfront Club to Feature Top Level Tennis Players Ages 16
and Up; Online Registration Open Until May 10 (or until full)

March 30, 2014 – Mamaroneck, NY -- Mamaroneck Beach and Yacht Club (MBYC) and Loriet Sports Apparel are bringing top-level tennis to Southern Westchester this May, with a new \$1,000 Men's Singles Tournament May 16-18. The MBYC-Loriet Invitational Tennis Tournament for men ages 16 and up will be held at the historic MBYC at 555 N. Barry Ave. in Mamaroneck, NY.

“ For over half a century MBYC has been a home for tennis players of all abilities as well as some of the best teaching in the county. We are thrilled to celebrate Westchester's most accomplished players by hosting this tournament. And we couldn't ask for a better partner in Loriet Sports.” , said Lisa Rosenshein, President of Mamaroneck Beach and Yacht Club.”

“Loriet is thrilled to be teaming up with Mamaroneck Beach and Yacht Club for this tournament,” said Mehdy Karbid, Loriet CEO and Tournament Director. “The three-day event will provide current and former professional tennis players, local players and teaching pros with a new opportunity to compete and improve their skills, while highlighting the outstanding tennis facilities and programs at this beautiful club.”

The tournament will feature a 32-player draw, sponsor participation, and giveaways. All matches will be the best of three, with a 10-point tie-breaker for a third set. Players can sign-up at <http://tennislink.usta.com> or via email at tournament@MBYC-NY.com. The deadline for all entries is May 10 or until full.

***Mamaroneck Beach & Yacht Club (MBYC)** is home to nine hard-tru tennis courts, teams, and instruction, built on the breathtaking waterfront of Mamaroneck, NY. MYBC is an acclaimed Club, known for its 1885 Stanford White architecture reminiscent of the International Tennis Hall of Fame & Museum in Newport R.I. Since 1953, MBYC has provided a resort-like oasis for individuals and families.*

***Loriet**, founded in 2004 by the husband and wife team of Mehdy and Domenica Karbid, is a sports apparel company that manufactures innovative quality performance tennis products. Loriet is dedicated to promoting athletes, sports and an overall healthy lifestyle through its support of organizations and events dedicated to athletic excellence.*

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