

# LORIET TENNIS FOR SPRING/SUMMER 2012



Driven by tennis, inspired by running and surf, Loriet was launched in 2005 at a WTA tournament in FL. Today, Loriet is quickly becoming a top choice of many professional and amateur players, worn at the US and Australian Opens, Roland Garros, and Wimbledon Championships.



March 2012 - New York, New York

Available now, Loriet's 2012 tennis collection is a rich blend of classic design and modern athleticism. In homage to the international game of tennis, Loriet 2012 is named after some of the most incredible sporting cities in the world.

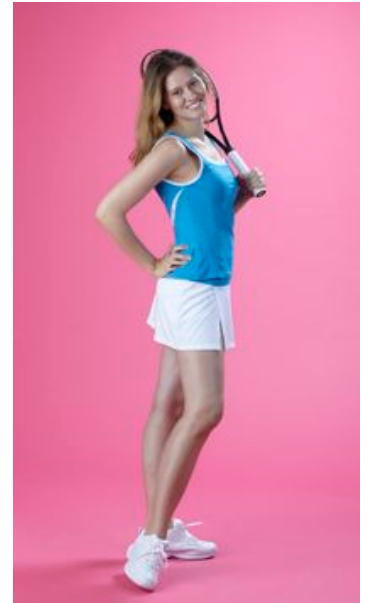
From Loriet's new Marbella Dress to the London Skort, Tokyo Polo and Milan Shorts, 2012 is designed specifically for athletes seeking quality, utility and fashionable appeal. Bright

colors and clean lines come together to make this collection both timeless and fun.

With a consistent emphasis on versatility and quality, Loriet's products are made from the softest performance fabrics available. Loriet's design team handpicks all materials for optimal feel, quality and maximum wearability. All styles are carefully crafted with player input and preferences in mind.

To find our more about Loriet's 2012 Spring/Summer Collection ask your local pro-shop or visit [www.Loriet.com](http://www.Loriet.com).

Pictured: Marbella Dress, Sydney Top, London Skort, Tokyo Polo, Dubai Shorts.



LORIET LLC

140 NEW ST. SUITE 2408

MAMARONECK NY 10543

TEL: (866) 599-5899 FAX: (800) 856-8349

[LORIET@LORIET-TENNIS.COM](mailto:LORIET@LORIET-TENNIS.COM)