

LORIET SPORTS

Company News, Player Highlights, Product Launches, Partnerships and Events
Summer/Fall 2013



WEAR THE LION



Loriet in Forbes: Finding the Right Pace in Business, Tennis and Marriage

This August, Loriet's founders spoke about life, business and tennis to Forbes.com. This in-depth article tells the story of how Loriet started, the ups and downs, and the company's future goals. Over the last few months, Loriet was also featured in a number of magazines and newspapers including Westchester Magazine, The Journal News, as well as style reviews, tournament and regional publications.

Nika Koukhartchouk joins Loriet's Pro Team

This summer, Nika represented Loriet in the US Open Playoffs in New Haven, CT. Nika was Ranked No. 3 in Russia in Under 16s and reached the quarterfinals of the Russian National Championship 18 and under. Nika played for the University of Mississippi where she helped lead the Lady Rebels to the SEC Western Division Championship and their 11th NCAA appearance. Nika now trains at Hardscrabble Club in Brewster, NY.

Loriet Supports the Music City Tennis Tournament, the Wint Filipek Sr. Scholarship Fund, and many more...

Over the last few months, Loriet has teamed up with impressive organizations around the country to raise money for important causes such as Music City Tennis for the Center for Child Development at Vanderbilt University, Wint Filipek Sr. Scholarship Fund for exceptional young athletes, and the Arthritis Foundation. To learn about these organizations and others visit www.Loriet.com.

Player Highlights

- June** Denis Zivkovic plays Doubles Final at Prague Challenger with V. Mirzadeh (USA).
- July** Roman Borvanov wins Medellin Challenger with E. Gomez (ECU).
- August** Adam El Mihdawy makes Doubles Final in Granby Canada with A. Pavic (CRO).
- Sept.** Jennifer Elie posts impressive Singles results in Landisville, PA.

Adam El Mihdawy wins in Turkey with D. Yevseyev (KAZ).
- October** Roman Borvanov wins Sao Paulo Challenger with A. Sitak (NZL).

