



Company News, Player Highlights, Product Launches, Partnerships and Events
Winter/Spring 2013

2013 Sales Representatives Announced

Loriet welcomes its new sales team from across the United States including Tennessee, Texas, Florida and California. Contact your local Loriet representative today for exclusive offers for your club, team or event.

Loriet on the ATP and WTA Tours

From Australia to Mexico, the Loriet Pro Team represents the Lion in professional tournaments and events worldwide.

Nikita Kryvonos joins Loriet's Pro Team

Kryvonos is an experienced American player from Flushing, NY, having played the US Open, winning the US Open National Playoffs East in both 2010 and 2012, competing in Futures and Challengers, and having worked with the US Davis Cup team.

Loriet for Tennis Saves

On April 6th in New York City, Loriet teamed-up with Tennis Saves to fight against Gastrointestinal Esophageal Cancer. The event brought participants together for a great evening of tennis, music, food and good company.

Player Highlights

- January** Denis Zivkovic makes his Australian Open debut.
- February** Roman Borvanov makes back-to-back semi finals in Mexico.
- March** Adam El Mihdawy beats the No. 2 seed in Canada's Rimouski Challenger.
- April** Jennifer Elie reaches her career highest singles ranking.

